

10. The publisher accepts all the terms and conditions of the Advertising Policy of the Government as amended from time-to-time and notified on the website of DAVP <http://www.davp.nic.in>
11. The rates for colour advertisements will be higher by 40% as compared to the rates for black and white advertisements.
12. Decision of DG / Principle DG, DAVP will be final in respect of adherence or otherwise to the above mentioned conditions / Print Media Advertisement Policy. However in case of dispute the same will fall under the legal jurisdiction of the Courts of Delhi.
13. The contract will be valid only after the authorized signatory has signed and returned the signed copy by taking a print out of this Advertisement Rate Contract Agreement, putting a signature with seal by the authorized signatory of the Publisher at the earmarked place & on each page and emailing a scanned copy of the same to E-mail ID: mediaratel@gmail.com . This has to be done within a week and the original signed copy should reach DAVP within two weeks, failing which it will be presumed that the publisher is not interested in the Rate Contract.

Authorised Signatory
 (Publisher)

Authorised Signatory
 On behalf of DAVP

Signature : _____
 Name : _____
 Designation : _____
 Office Seal : _____
 Date :

Signature : _____
 Name : _____
 Designation : _____
 Office Seal : _____
 Date : _____

S. K. Mohanty
 एस.के. मोहंती / S.K. Mohanty
 सहायक मध्यम अधिकारी
 Assistant Media Executive

Please return an ink signed copy of this Agreement, along with office seal for record.